K-love is the only station my family plays since we found it in Jan 2003. We have listened to many different non-Christian stations in the past and they discuss things that I don't want to hear let alone my children. If K-love 106.7 was taken off the air it would be a tragedy for me and I would greatly miss the wonderful Christian message and encouragement that I get everyday. Our church is able to promote free concerts to the community throught K-love. I see the K-love bumper stickers almost everyday in this community. It would be a huge community loss if K-love went off the air.